

Privacy Policy

Protecting your private information is our priority. This Statement of Privacy applies to www.kennymphoto.com and Kenny McKeithan Photography and governs data collection and usage. For the purposes of this Privacy Policy, unless otherwise noted, all references to Kenny McKeithan Photography include www.kennymphoto.com. The Kenny McKeithan Photography website is a ecommerce site. By using the Kenny McKeithan Photography website, you consent to the data practices described in this statement.

Ownership of this Site and its Content

Kenny McKeithan Photography owns all intellectual property rights in (a) all text, logo, images, headers,

Trademarks, design elements, and all other protected elements on the Sites

(except those licensed from others); (b) all things otherwise provided to you as a part of the Site's services, and; (c) any other intellectual property rights afforded to the Site, either through state or federal registration or as otherwise available at common law

("Intellectual Property"). Except as stated within, Kenny McKeithan Photography does not grant you any rights to any Intellectual Property that may be available to you generally through this site. You agree not to make unauthorized use of or otherwise infringe upon this site's Intellectual Property in anyway and understand that it is your responsibility to ensure you refrain from doing so.

Collection of your Personal Information

Kenny McKeithan Photography must collect some information from you ("Identifier Information") to allow you

to use and access services, products and materials. Identifier information is information relating to an identified or identifiable natural person. An identifiable natural person is one who can be identified, directly or indirectly, by reference to an identifier such as a name, an identification number, location data, or an online identifier.

Types of Information

- Identifying information such as your name, addresses, telephone numbers or email addresses when you register for an account with us
- Financial information (such as credit card or bank account numbers) in connection with a transaction
- Postage, billing and other information used to purchase an item
- Additional information we are required or authorized by applicable national laws to collect and process in order to authenticate or identify you or to verify the information we have collected
- Computer and connection information such as statistics on your page views, traffic to and from the sites, referral URL, ad data, your IP address, your browsing history, and your web log information

What do we use it for?

Generally, we use the information we collect through this Site:

- to provide the information, products and services you request;
- to provide you with effective customer service;
- to provide you with a personalized experience when you use this Site;
- to contact you with information and notices related to your use of this Site;
- to contact you with special offers and other information we believe will be of interest to you (in accordance with any privacy preferences you have expressed to us);
- to invite you to participate in surveys and provide feedback to us (in

- accordance with any privacy preferences you have expressed to us);
- to improve the content, functionality and usability of this Site;
- to better understand your needs and interests;
- to improve our products and services;
- to improve our marketing and promotional efforts;
- for security, credit or fraud prevention purposes; and
- for any other purpose identified in an applicable Privacy Notice, click through agreement or other agreement between you and us.
- for good faith compliance with the law, a court order or a subpoena.

How long is information retained?

- We generally retain your information only as long as reasonably necessary to provide you the Services or to comply with applicable law.

How is information collected?

Information You Manually Provide. The Site collects the information you manually provide (using your keyboard, mouse, or touchpad) when you use this Site, for example, we collect the information you provide when you request service, send us questions, or otherwise interact with this Site. Some of the information you manually provide may be personal information, such as your name and contact information.

- **Information from your browser or device.** The Site collects information that is sent to us automatically by your web browser or mobile device. This information typically includes your IP address, the name of your operating system, the name and version of your browser, the date and time of your visit, and the pages you visit. The information we receive may depend on your browser or device settings. The information we receive from your web browser and device typically is not, in and of itself, personally identifiable. However, we may combine it with other information in an attempt to identify you or we may combine it with information that does identify you.

Information Collected by Cookies and Other Technologies.

We use “cookies” and other technologies to collect information and support certain features of this Site.

Cookies

- Collect data about the way you interact with our Site (e.g., when you use certain features or upload attachments),
- Collect data to assess and improve our advertising campaigns,
- Allow our business partners (including third-parties) to use these tracking technologies to track your behavior on our behalf on our Site (including when you use multiple devices) and on partner websites,
- Enable third-parties to collect data about the way you interact across sites outside of this site.
- Collect anonymous statistical information about how you use the Services (including the length of your web or application session) and the location from which you access the Services, so that we can improve the Services and learn which elements and functions of the Services are most popular with our users. You can manage your cookie’s data through your web browser’s settings.

Web beacons or pixels: These are tiny graphics with a unique identifier that are used to understand browsing activity. In contrast to cookies, these are rendered invisibly on web pages when you open a page.

Social widgets: These are buttons or icons provided by third-party social media providers that allow you to interact with those social media services

when you view a web page or a mobile app screen. These social widgets may collect browsing data, which may be received by the third party that provided the widget and are controlled by the third parties.

UTM Source codes: These are strings that can appear in a URL (the “Uniform Resource Locator,” which is typically the http or https address entered to go to a web page) when a user moves from one web page or website to another, where the string can represent information about browsing, such as which advertisement, page, or publisher sent the user to the receiving website.

Use of your Personal Information

Kenny McKeithan Photography collects and uses your personal information to operate its website(s) and deliver the services you have requested.

Kenny McKeithan Photography may also use your personally identifiable information to inform you of other products or services available from Kenny McKeithan Photography and its affiliates.

Sharing Information with Third Parties

Kenny McKeithan Photography does not sell, rent or lease its customer lists to third parties.

Kenny McKeithan Photography may share data with trusted partners to help perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to Kenny McKeithan Photography, and they are required to maintain the confidentiality of your information.

Kenny McKeithan Photography may disclose your personal information, without notice, if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on Kenny McKeithan Photography or the site; (b) protect and defend the rights or property of Kenny McKeithan Photography; and/or (c) act under exigent circumstances to protect the personal safety of users of Kenny McKeithan Photography, or the public.

Automatically Collected Information

Information about your computer hardware and software may be automatically collected by Kenny McKeithan Photography. This information can include: your IP address, browser type, domain names, access times and referring website addresses. This information is used for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of the Kenny McKeithan Photography website.

Links

This website contains links to other sites. Please be aware that we are not responsible for the content or privacy practices of such other sites. We encourage our users to be aware when they leave our site and to read the privacy statements of any other site that collects personally identifiable information.

Security of your Personal Information

Kenny McKeithan Photography secures your personal information from unauthorized access, use, or disclosure. Kenny McKeithan Photography uses the following methods for this purpose:

- SSL Protocol

When personal information (such as a credit card number) is transmitted to other websites, it is protected through the use of encryption, such as the Secure Sockets Layer (SSL) protocol.

We strive to take appropriate security measures to protect against unauthorized access to or alteration of your personal information. Unfortunately, no data transmission over the Internet or any wireless network can be guaranteed to be 100% secure. As a result, while we strive to protect your personal information, you acknowledge that: (a) there are security and privacy limitations inherent to the Internet which are beyond our control; and (b) security, integrity, and privacy of any and all information and data exchanged between you and us through this Site cannot be guaranteed.

Children Under Thirteen

Kenny McKeithan Photography does not knowingly collect personally identifiable information from children under the age of thirteen. If you are under the age of thirteen, you must ask your parent or guardian for permission to use this website.

Testimonials

Kenny McKeithan Photography may display personal testimonials of yours from time to time received via email or as otherwise received from you by the Site. If you would like the Site to remove your testimonial or customer review at any time, please simply contact us at the information included within this Policy., and we will promptly do so.

E-mail Communications

From time to time, Kenny McKeithan Photography may contact you via email for the purpose of providing announcements, promotional offers, alerts, confirmations, surveys, and/or other general communication.

If you would like to stop receiving marketing or promotional communications via email from Kenny McKeithan Photography, you may opt out of such communications by Clicking an Unsubscribe button.

Changes to this Statement

Kenny McKeithan Photography reserves the right to change this Privacy Policy from time to time. We will notify you about significant changes in the way we treat personal information by sending a notice to the primary email address specified in your account, by placing a prominent notice on our site, and/or by updating any privacy information on this page. Your continued use of the Site and/or Services available through this Site after such modifications will constitute your: (a) acknowledgment of the modified Privacy Policy; and (b) agreement to abide and be bound by that Policy.

Governing Law

This Policy shall be governed under the laws of the State of South Carolina, United States of America without regard to its conflicts of law provisions.

Data Protection Inquiries

If you have any questions or concerns regarding our notice or if you believe our notice or applicable laws relating to the protection of your personal information have not been respected, you can file a complaint with our Data Protection Officer listed below and we will respond to let you know who will be handling your matter and when you can expect a further response. We may request additional details from you regarding your concerns and may need to engage or consult with other parties in order to investigate and address your issue(s). Records will be kept of any requests.

Please contact us with any questions or concerns regarding this Privacy Policy. Please mark your questions or concerns; ATTN Webmaster

Contact Information

Kenny McKeithan Photography welcomes your questions or comments regarding this Statement of Privacy. If you believe that Kenny McKeithan Photography has not adhered to this Statement, please contact Kenny McKeithan Photography at:

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Effective as of May 25, 2018